



Speaker Pack
for
Vitalia (Vita) Vygovska



*Vitalia Vygovska, MBA, Owner
Window Treatment and Productivity Expert*

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Book Vita for Your Upcoming Event!

Book Vita to motivate, educate, and inspire your audience. Your members will walk away with specific tips as well as wide-ranging knowledge on how to make their design business better and their life more productive. You will walk away with happy and loyal membership, satisfied and delighted to be part of your organization.

You can be assured of the quality of your speaker! Vita brings 8 years of higher education, 10 years of corporate America training, and 5 years of entrepreneurship. She has presented to wide audiences ranging from presidents of companies, to board of directors, to small business groups, to designer workshops.

Vita's speaking style

Vita is known for her no-nonsense attitude and no-fluff approach to delivering best information possible. As a productivity expert, nothing pleases her more than seeing designers take immediate action for fast results. That's why Vita's speeches are specific, content-rich, and action-packed. She leaves her listeners with clear action steps for growth. And best of all, she inspires her audiences to move and get it done – now.



Topic Title

The art of getting twice as much done while working ½ as much time – and love your design business.

Description

Are you:

- Wishing there were more hours in the day?
- Figuring out how you can do MORE with LESS?
- Tired of endless to-do lists?
- Frustrated there isn't enough time to do what you really love?

Join us at this interactive workshop to learn easy solutions that other successful designers know and implement daily. Vita explains concepts and ideas to help you create a business that will support your creative expression, feed your energy, and grow your bottom line.

Who should attend

- | | |
|---------------------------------|------------------------------|
| -Interior Designers | -Decorators |
| -Window Treatment professionals | -Drapery Workrooms |
| -Stagers | -Re-designers |
| -Organizers | -Vendors servicing the trade |

If you have ever wished you could squeeze more out of every hour, while doing most of what you love and none of what you don't, then you'll want to be part of this interactive workshop!

At this workshop, your members will discover

- 3 biggest mistakes most designers make when running their own business and how to avoid them
- 1 single simple improvement you can implement immediately that will double your productivity
- 5 easy solutions to put your business on auto-pilot, freeing you up to do your genius work



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Additional resources

Many decorators across the country enjoyed Vita's acclaimed mega event "The Business of Design Telesummit-10 Practical Strategies to Market My Design Business". Your group will enjoy the audio CD set from the telesummit.

Vita's compilation book titled "Business of Design Book" is due to be published in August 2010. For it, Vita gathered 10 design industry experts to share their secrets and expertise about best marketing practices to get more clients and grow a design business.

Additionally, Vita teamed up with an international productivity expert Neen James to record a powerful CD titled "10 Secrets to Running a Productive & Profitable Design Business", where they reveal their time-tested and proven secrets to boost productivity and get more done.

When purchasing these resources in bulk, we will happily provide a 20% discount for orders over 50 (20 for cd set). Vita will also make herself available to personalize and autograph books for attendees.

Your Investment

Vita is an excellent choice for your main event, as well as a leader of a break-out session or a panelist. Vita's fee schedule can be tailored to suit your event.

Fees below do not include travel and related expenses.

Main event - \$750

Break-out session - \$500

Panelist - \$350



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About Vitalia (Vita) Vygovska

Vita Vygovska is the owner of Vitalia Inc, MBA, a window treatment and productivity expert. She is known for her no-excuses attitude to running a design business and getting things done, fast. A very successful entrepreneur, she's worked with countless clients, who are amazed at her organization, discipline, professionalism, creative marketing, and the ability to accomplish great results in a short amount of time.

Vita is a high-energy speaker who bases her content on knowledge, experience, and proven systems. She delivers specific and actionable content that audiences can implement immediately. Even more, she empowers them to take action by showing practical marketing solutions to grow their business.

Before entering the world of entrepreneurship, Vita made a name for herself in the corporate world, progressing quickly through the ranks and finally leaving her last company, Lenox China, as a marketing director. Born and raised in Ukraine, Vita came to the US at the age of 15, earned her BS in marketing and fashion merchandising from Albright College and the MBA from LaSalle University. As an active member of the design industry, she also dedicates her time industry organizations such as WCAA, IFDA, and IDS.

When not tending to the design emergencies, Vita can be found dancing cha-cha and rumba in the pro-am Latin Ballroom Dance competitions. But her ultimate passion is the two men in her life: life-long best friend and husband Vitali and a year-old bundle of energy, son Anton Daniel.



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Head Shot

You are welcome to use this headshot for your marketing materials. If you require hi-resolution photo, please visit our web-site at www.VitaliaInc.com – Speaking & Media





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Introduction for Vita Vygovska

Vita Vygovska is an MBA, a window treatment and a productivity expert. Her company, Vitalia Inc. is devoted to giving designers productivity resources that feature news, tips, and advice designed to help them save money, save time, and eliminate stress.

She is known for her no-bs style, with a kind, thoughtful, and very sweet wrapper. She believes that when it comes to growing your design business, implementation and getting it done is what separates success from sub-par results. With her no-nonsense attitude and no-fluff approach, Vita delivers information that's specific, content-rich, and action packed.

You'll equally enjoy her unique accent as well as powerful productivity lessons.

Join me in welcoming Vita Vygovska.